



FIRST AID BUSINESS
SOLUTIONS

Email Campaign Packages

FEATURES	BASIC	Most Popular POWER	Best Value TURBO
Professional Design	✓	✓	✓
Creative Theme Development	✓	✓	✓
Monthly Campaign Management	✓	✓	✓
Content Creation In Words	Up to 200	Up to 400	Up to 800
Audit & Tracking Report	✓	✓	✓
Audience Reach	Up to 1000	Up to 3000	Up to 5000
Online Integration	✓	✓	✓
Drip Mail Strategy	✗	1	2
	As low as \$299.99	As low as \$499.99	As low as \$699.99
Add Ons			
Professional Design	\$99.99		
Creative Theme Development	\$199.99		



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All prices are in USD, will attract GCT, and are subject to change dependent on scope of work.



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Social Media Marketing

FEATURES	BRONZE	SILVER	Most Popular GOLD	Best Value PLATINUM
Professional Page Design & Setup	✓	✓	✓	✓
Ideology & Conceptualization	✓	✓	✓	✓
Monthly Analytics Reporting	✓	✓	✓	✓
Target Market Segmentation	✓	✓	✓	✓
Business Page Optimization	✓	✓	✓	✓
Professionally designed ads	1	1	2	3
Client Reach p/m	up to 10,000	up to 10,000	up to 20,000	up to 50,000
Platforms (FB, Youtube, Insta)	1	1	Fb/Insta	FB/Insta/YT
Monthly Email Campaign	✗	✗	✓	✓
Weekly Posts	✗	1	3	5
Weekly Audience Engagement	✗	✗	✓	✓
Content Creation	✗	✗	✓	✓
Competitor Analysis	✗	✗	✓	✓
Website Promotional Update	✗	✗	✗	✓
	As low as \$199.99 per month	As low as \$299.99 per month	As low as \$499.99 per month	As low as \$999.99 per month

It's All about You! Choose your way to pay

Pricing Plans	BRONZE	SILVER	GOLD	PLATINUM
1 month	\$359.99	\$479.99	\$599.99	\$1,199.99
3 months (save 10%)	\$971.99	\$1,299.99	\$1,619.99	\$3,239.99
6 months (save 15%)	\$1,835.99	\$2,488.00	\$3,059.95	\$6,119.99
1 year (save 20%)	\$2,399.99	\$3,599.99	\$5,999.99	\$11,999.99

Customize Your Plan, Ask about our individual Add Ons

Motion Advertisement	\$399.99
Live Advertisement	\$5,999.99
Additional reach per 10,000	\$199.99
Additional SMM Platform Management	\$199.99



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Video Plans

FEATURES	BASIC	PROF.	Most Popular PLATINUM	Best Value DIAMOND
Video Length	up to 30 Secs	up to 45 Secs	up to 60 Secs	up to 60 Secs
Voice Over	✓	✓	✓	✓
Talent Inclusion	up to 1	up to 1	up to 2	up to 3
Script/Storyboard Creation	✓	✓	✓	✓
Custom Graphics	✓	✓	✓	✓
Custom Motion	up to Still	up to 2D	up to 3D	up to LIVE
Professional Images	✓	✓	✓	✓
Professional Shoot	✗	✗	✗	✓
	As low as \$299.99	As low as \$599.99	As low as \$1,999.99	As low as \$5,999.99



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Web Marketing Packages

FEATURES	PREMIUM	PROF.	PLATINUM
Pages	up to 5	up to 10	up to 15
Email Accounts	up to 10	up to 20	up to 50
Social Media Marketing	Bronze	Bronze	Silver
Email Campaign	✗	✓	✓
Payment Gateway	✗	✓	✓
Ecommerce	✗	✗	✓
Standard Features	As low as \$599.99	As low as \$799.99	As low as \$999.99
One Year Domain Name			
One Year Hosting			
Search Engine Optiization			
Content Management Systems			
Monthly Support			
Deposit			
1 month	\$179.99	\$239.99	\$299.99
3 months	\$199.99	\$266.99	\$333.99
6 months	\$129.99	\$173.99	\$216.99
Add-Ons			
Content Creation	\$39.99 /page		
Professional Photoshoot	\$99.99 /hr		



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Graphic Design

PRESS	STARTING AT
Full-Page Press Ad	\$199.99
Half-Page Press Ad	\$99.99
Quarter Page Press Ad	\$79.99
Print Flyer/Poster	\$79.99
Banner (Press)	\$79.99
Brochure	\$79.99
WEB	STARTING AT
Banner Ad (Web)	\$79.99
Email Newsletter	\$79.99
Email Flyer	\$99.99
OUTDOOR	STARTING AT
Billboard	\$199.99
Vehicle	\$299.99
Signage	\$149.99
Feather Banner	\$99.99
Pullup Banner	\$199.99



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Corporate Identity

CORPORATE IDENTITY KIT

Logo

Letterhead

Business Card: Master Template

Business Card: Additional Staff

Envelope

Email Signature: Master Template

Email Signature: Additional Staff

Branded Documents

Complete Identity Package

STARTING AT

\$68.99

\$59.99

\$68.99

\$39.99

\$68.99

\$68.99

\$39.99

\$99.99

\$499.99



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